

## ORDER



KSDK

**Orders**  
**Order / Rev:** 704078  
**Alt Order #:** 06251566  
**Product Desc:** MO/HEALTH-EDUCATION  
**Estimate:** 2136  
**Flight Dates:** 10/16/12 - 10/22/12  
**Original Date / Rev:** 10/05/12 / 10/05/12  
**Order Type:** Political

**Primary AE:** Kristin Waskie  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** Buying Time, LLC/ POL  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave. N.W. , Suite 210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Missouri 4 Health & Education  
**Demographic:** A35+  
**Product Codes:** IS-Issue/Ballot  
**Priority:** P-1  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	54	\$84,155.00	\$71,531.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	54	\$84,155.00	\$71,531.75	0.00
<b>Totals</b>	<b>54</b>	<b>\$84,155.00</b>	<b>\$71,531.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristin Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSDK	10/19/12	10/19/12	M-F 10-11A News at 10am	CM	10-11A	----F--	:30	1	\$560.00	P-1	0.00	NM	1	\$560.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$560.00		0.00			
2	KSDK	10/19/12	10/19/12	M-F Noon News Noon News	CM	12-1230p	----F--	:30	1	\$790.00	P-1	0.00	NM	1	\$790.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$790.00		0.00			
3	KSDK	10/19/12	10/19/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	----F--	:30	1	\$2,800.00	P-1	0.00	NM	1	\$2,800.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$2,800.00		0.00			
4	KSDK	10/19/12	10/19/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	----F--	:30	1	\$3,025.00	P-1	0.00	NM	1	\$3,025.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$3,025.00		0.00			
5	KSDK	10/19/12	10/19/12	M-F 6-7A 6-7a	CM	6-7A	----F--	:30	1	\$1,350.00	P-1	0.00	NM	1	\$1,350.00
TODAY IN ST LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$1,350.00		0.00			

Order / Rev: 704078  
 Alt Order #: 06251566  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Missouri 4 Health & Education  
 Product Desc: MO/HEALTH-EDUCATION  
 Estimate: 2136

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KSDK	10/19/12	10/19/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	----F--	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$3,000.00		0.00			
8	KSDK	10/19/12	10/19/12	M-F 9-10A NBC Today Show II 9-10A	CM	9-10A	----F--	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$850.00		0.00			
9	KSDK	10/22/12	10/22/12	LN (M-F) LN (M-F)	CM	10-1035p	M-----	:30	1	\$3,375.00	P-1	0.00	NM	1	\$3,375.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$3,375.00		0.00			
10	KSDK	10/22/12	10/22/12	M-F 10-11A News at 10am	CM	10-11A	M-----	:30	1	\$560.00	P-1	0.00	NM	1	\$560.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$560.00		0.00			
11	KSDK	10/22/12	10/22/12	M-F Noon News Noon News	CM	12-1230p	M-----	:30	1	\$790.00	P-1	0.00	NM	1	\$790.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$790.00		0.00			
12	KSDK	10/22/12	10/22/12	M-F 4P News News 5 at Four	CM	4-430P	M-----	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,125.00		0.00			
13	KSDK	10/22/12	10/22/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	M-----	:30	1	\$2,800.00	P-1	0.00	NM	1	\$2,800.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$2,800.00		0.00			
14	KSDK	10/22/12	10/22/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	M-----	:30	1	\$3,025.00	P-1	0.00	NM	1	\$3,025.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$3,025.00		0.00			
15	KSDK	10/22/12	10/22/12	M-F 6-7A 6-7a	CM	6-7A	M-----	:30	1	\$1,350.00	P-1	0.00	NM	1	\$1,350.00
TODAY IN ST LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,350.00		0.00			
16	KSDK	10/22/12	10/22/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	M-----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$3,000.00		0.00			
18	KSDK	10/22/12	10/22/12	M-F 9-10A NBC Today Show II 9-10A	CM	9-10A	M-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$850.00		0.00			
20	KSDK	10/20/12	10/20/12	Sat 6p News Channel 5 at 6P Sat	CM	6-630P	-----S-	:30	1	\$1,575.00	P-1	0.00	NM	1	\$1,575.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$1,575.00		0.00			
21	KSDK	10/20/12	10/20/12		CM	6-7A	-----S-	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00

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Advertiser: Missouri 4 Health & Education  
 Product Desc: MO/HEALTH-EDUCATION  
 Estimate: 2136  
**KSDK**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat 6-7A Sat 6-7A TODAY IN ST LOUIS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 1 \$550.00 0.00															
22	KSDK	10/20/12	10/20/12	SAT TDY NBC Today Show (Sa)	CM	7-9A	-----S-	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 1 \$1,125.00 0.00															
23	KSDK	10/21/12	10/21/12	NC5 at 5P Sun News Channel 5 at 5P Sun	CM	5-530P	-----S	:30	1	\$1,575.00	P-1	0.00	NM	1	\$1,575.00
LOCAL NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 1 \$1,575.00 0.00															
24	KSDK	10/21/12	10/21/12	Sun 6-7A Sun 6-7A	CM	6-7A	-----S	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
TODAY IN ST LOUIS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 1 \$550.00 0.00															
25	KSDK	10/21/12	10/21/12	SUN TDY NBC Today Show (Su)	CM	7-8A	-----S	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 1 \$1,125.00 0.00															
27	KSDK	10/21/12	10/21/12	Sun 9a Sun 9-10a	CM	9-10A	-----S	:30	1	\$1,010.00	P-3	0.00	NM	1	\$1,010.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 1 \$1,010.00 0.00															
28	KSDK	10/18/12	10/18/12	LN (M-F) LN (M-F)	CM	10-1035p	---T---	:30	1	\$3,375.00	P-3	0.00	NM	1	\$3,375.00
LOCAL NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 1 \$3,375.00 0.00															
29	KSDK	10/18/12	10/18/12	M-F 10-11A News at 10am	CM	10-11A	---T---	:30	1	\$560.00	P-1	0.00	NM	1	\$560.00
LOCAL NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 1 \$560.00 0.00															
30	KSDK	10/18/12	10/18/12	M-F Noon News Noon News	CM	12-1230p	---T---	:30	1	\$790.00	P-1	0.00	NM	1	\$790.00
LOCAL NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 1 \$790.00 0.00															
31	KSDK	10/18/12	10/18/12	M-F 4P News News 5 at Four	CM	4-430P	---T---	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
LOCAL NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 1 \$1,125.00 0.00															
32	KSDK	10/18/12	10/18/12	M-F 430-5p Jeopardy	CM	430-5p	---T---	:30	1	\$1,235.00	P-1	0.00	NM	1	\$1,235.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 1 \$1,235.00 0.00															
33	KSDK	10/18/12	10/18/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	---T---	:30	1	\$3,025.00	P-1	0.00	NM	1	\$3,025.00
LOCAL NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 1 \$3,025.00 0.00															
34	KSDK	10/18/12	10/18/12		CM	6-7A	---T---	:30	1	\$1,350.00	P-1	0.00	NM	1	\$1,350.00

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 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Missouri 4 Health & Education  
 Product Desc: MO/HEALTH-EDUCATION  
 Estimate: 2136

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-7A 6-7a															
TODAY IN ST LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	---T---	1		\$1,350.00		0.00						
36	KSDK	10/18/12	10/18/12	M-F 9-10A NBC Today Show II 9-10A	CM	9-10A	---T---	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	---T---	1		\$850.00		0.00						
37	KSDK	10/16/12	10/16/12	LN (M-F) LN (M-F)	CM	10-1035p	-T-----	:30	1	\$3,375.00	P-1	0.00	NM	1	\$3,375.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$3,375.00		0.00						
38	KSDK	10/16/12	10/16/12	M-F 10-11A News at 10am	CM	10-11A	-T-----	:30	1	\$560.00	P-1	0.00	NM	1	\$560.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$560.00		0.00						
39	KSDK	10/16/12	10/16/12	M-F Noon News Noon News	CM	12-1230p	-T-----	:30	1	\$790.00	P-1	0.00	NM	1	\$790.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$790.00		0.00						
40	KSDK	10/16/12	10/16/12	M-F 4P News News 5 at Four	CM	4-430P	-T-----	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$1,125.00		0.00						
41	KSDK	10/16/12	10/16/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	-T-----	:30	1	\$2,800.00	P-1	0.00	NM	1	\$2,800.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$2,800.00		0.00						
42	KSDK	10/16/12	10/16/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	-T-----	:30	1	\$3,025.00	P-1	0.00	NM	1	\$3,025.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$3,025.00		0.00						
43	KSDK	10/16/12	10/16/12	M-F 6-7A 6-7a	CM	6-7A	-T-----	:30	1	\$1,350.00	P-1	0.00	NM	1	\$1,350.00
TODAY IN ST LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$1,350.00		0.00						
45	KSDK	10/16/12	10/16/12	M-F 9-10A NBC Today Show II 9-10A	CM	9-10A	-T-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$850.00		0.00						
46	KSDK	10/17/12	10/17/12	M-F 10-11A News at 10am	CM	10-11A	--W----	:30	1	\$560.00	P-1	0.00	NM	1	\$560.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$560.00		0.00						
47	KSDK	10/17/12	10/17/12	M-F Noon News Noon News	CM	12-1230p	--W----	:30	1	\$790.00	P-1	0.00	NM	1	\$790.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$790.00		0.00						
48	KSDK	10/17/12	10/17/12		CM	430-5p	--W----	:30	1	\$1,235.00	P-1	0.00	NM	1	\$1,235.00

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 Estimate: 2136  
**KSDK**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
				M-F 430-5p Jeopardy													
JEOPARDY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$1,235.00		0.00								
49	KSDK	10/17/12	10/17/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	--W----	:30	1	\$2,800.00	P-1	0.00	NM	1	\$2,800.00		
LOCAL NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$2,800.00		0.00								
50	KSDK	10/17/12	10/17/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	--W----	:30	1	\$3,025.00	P-1	0.00	NM	1	\$3,025.00		
LOCAL NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$3,025.00		0.00								
51	KSDK	10/17/12	10/17/12	M-F 6-7A 6-7a	CM	6-7A	--W----	:30	1	\$1,350.00	P-1	0.00	NM	1	\$1,350.00		
TODAY IN ST LOUIS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$1,350.00		0.00								
52	KSDK	10/17/12	10/17/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	--W----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00		
WHEEL OF FORTUNE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$3,000.00		0.00								
54	KSDK	10/17/12	10/17/12	M-F 9-10A NBC Today Show II 9-10A	CM	9-10A	--W----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00		
TODAY SHOW II																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$850.00		0.00								
N55	KSDK	10/19/12	10/19/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	----F--	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/15/12		10/15/12	10/21/12	----F--	1		\$1,250.00		0.00								
N56	KSDK	10/22/12	10/22/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	M-----	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/22/12		10/22/12	10/28/12	M-----	1		\$1,250.00		0.00								
N57	KSDK	10/18/12	10/18/12	M-F 2-3p Dr. Oz	CM	2-3p	---T---	:30	1	\$675.00	P-1	0.00	NM	1	\$675.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/15/12		10/15/12	10/21/12	---T---	1		\$675.00		0.00								
N58	KSDK	10/18/12	10/18/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	---T---	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/15/12		10/15/12	10/21/12	---T---	1		\$1,250.00		0.00								
N59	KSDK	10/16/12	10/16/12	M-F 2-3p Dr. Oz	CM	2-3p	-T-----	:30	1	\$675.00	P-1	0.00	NM	1	\$675.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$675.00		0.00								
N60	KSDK	10/16/12	10/16/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	-T-----	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$1,250.00		0.00								
N61	KSDK	10/17/12	10/17/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	--W----	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$1,250.00		0.00								
													Totals	54	\$84,155.00		